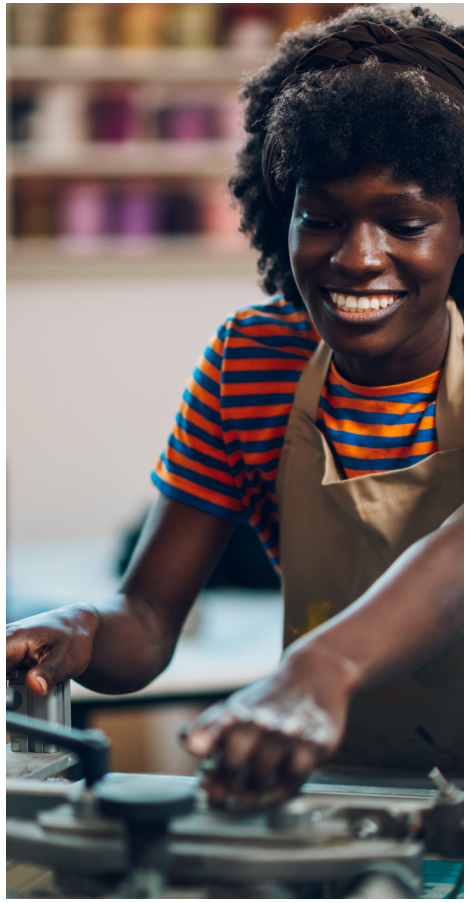

INTERGRAF
YOUNG
TALENT
AWARD
2027

INTERGRAF YOUNG TALENT AWARD 2027.

SHAPING THE FUTURE OF PRINT WITH THE NEXT GENERATION.







Are you ready to make a mark in the graphic industry? Do you have innovative ideas on how print companies can attract and engage the next generation in this dynamic field?

The Intergraf Young Talent Award 2027 invites young talents to explore this important question, share their insights with industry leaders across Europe, and compete for a prize of €3,000.

the challenge.

The 2027 award theme explores a key question: "***Can print be part of the solution to today's environmental challenges? What should the industry do to strengthen its positive contribution?***"

In your written submission, we invite you to:

- **Identify** the key environmental challenges facing the graphic industry, considering issues such as resource consumption, waste management, carbon emissions.
- **Explore** how print can further contribute to addressing today's environmental challenges, examining opportunities related to sustainable materials, responsible sourcing, recycling, energy efficiency, innovative production technologies, and the environmental benefits of printed products.
- **Ponder on** practical actions and innovative strategies that the graphic industry can adopt to further reduce its environmental impact.

why participate?

Since 2017, Intergraf has provided a voice for young print professionals, offering a platform for ideas that shape the future. This award is a unique opportunity to present your vision to industry leaders, gain valuable exposure at national and European level, and contribute to making the print industry a welcoming space for young talent.

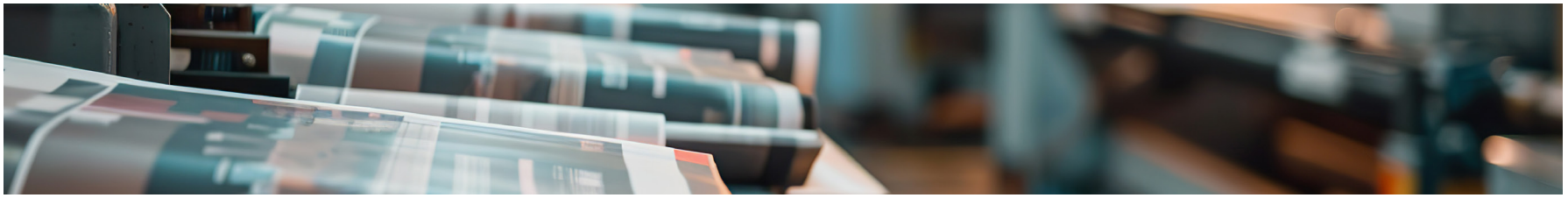
eligibility & submission guidelines.

- **WHO CAN APPLY?** Young students, apprentices, or professionals in the graphical industry (maximum age 25) from Intergraf member countries.*
- **SUBMISSION FORMAT:** 3-5 pages written in English. Visual aids are welcome to support your ideas.
- **CV REQUIREMENT:** A brief CV (maximum 2 pages).

* Austria, Belgium, Bulgaria, Denmark, Estonia, Finland, France, Germany, Hungary, Iceland, Italy, Latvia, Lithuania, Luxembourg, The Netherlands, Norway, Portugal, Romania, Sweden, Switzerland, United Kingdom

prize.

- **€3,000 AWARD:** The first-place winner will receive a prize of €3,000.
- **PRESENTATION OPPORTUNITY:** The first-place winner will be invited to present their ideas at the “Print Matters” conference in Tallinn, Estonia on June 4, 2027. Attendance is highly encouraged but not required to receive the award. Accommodation and travel expenses will be covered.
- **PROMOTION AND EXPOSURE:** The top three participants and their work will be highlighted across the pan-European print industry and to key stakeholders.



join a legacy of excellence.

Employers, educators, and print leaders eagerly await your insights! Curious about where past winners are now?



IRINA PINTA



SARAH SCHUMACHER

- **Irina Pinta (RO)**, winner of the 2026 Young Talent Award, presented a compelling vision of print's role in a hyper-personalised future. In her submission, she explored how print can stand out in an increasingly digital world through its tangible, memorable, and engaging qualities. Based in Bucharest, Irina holds a Bachelor's degree in Marketing from the Academy of Economic Studies and has professional experience in graphic design, marketing, and print production. Her work involves creating visual materials, collaborating with printing providers, and overseeing production processes from prepress to final execution.
- **Sarah Schumacher (DE)**, winner of the 2025 Young Talent Award, provided thoughtful insights on how print companies can effectively attract and engage younger generations to pursue careers in the print industry. A four-time World and European Minigolf Champion, she began her Bachelor of Engineering in Print Media Technologies at Hochschule der Medien after completing an 800-km Camino de Santiago journey. She recently completed her degree, writing her bachelor's thesis at **Tetra Pak** in Lund, Sweden. Alongside her studies, Sarah founded a business as a public speaker and team-building coach, offering a unique minigolf-based programme for companies.
- **Pien Haks (NL)**, winner of the 2024 Young Talent Award, provided compelling insights on "*How might artificial intelligence affect the print industry, and what are the associated risks and opportunities?*" Pien currently works as a Sustainable Employability Advisor and Project Coordinator for training at GOC, where she supports graphic companies in promoting employee well-being and skills. Since her award win, Pien has presented at notable events hosted by KVGO and Intergraf, including the Print Matters conference in Bucharest in 2024. Her thoughts have also been featured in *KVGO Magazine*, where she shared her journey and perspectives.



PIEN HAKS

ready to apply?

The Intergraf Young Talent Award is your opportunity to be recognised as a future leader in print. Submit your entry today and help shape the print industry for future generations!

To ensure fairness and depth of reflection, the use of AI tools for the core critical thinking and creative development of your submission is strongly discouraged. Entries must reflect your own original ideas, analysis and perspectives. The jury will prioritise unique, substantial and genuinely personal submissions, and may disadvantage or exclude entries that appear generic or predominantly AI-generated.

Send your application in English to Sergejs Mikaeljans, Communications & Events Officer at Intergraf, by email (smikaeljans@intergraf.eu) or post (Avenue Louise 130A, 1050 Brussels, Belgium) **before the submission deadline of 1 March 2027.**



Intergraf is the trade association representing the graphic industry at European level.
We represent 22 member federations from 21 countries in Europe.

INTERGRAF